



# *Highlight Deck*

[www.resetfoods.com](http://www.resetfoods.com)

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# *Background*

A Toronto based company focused on rationalizing fragmented markets. We've developed a platform that will allocate code dated surplus product at all points along the value chain.

# *Value Proposition*

Food Suppliers lack an efficient mechanism to address code-dated products. Resetfoods offers an integrated platform that connects buyers to code-dated surplus product. The resulting value creation improves user confidence, promotes profits and enhances operational efficiencies.

# *Advantage*

- ✓ User Friendly
- ✓ Customizable Functions & Configurations
- ✓ Scalable
- ✓ Integration (SAS, WPS, Others)
- ✓ Speed, Flexibility & Consistency
- ✓ Objectivity / Integrity
- ✓ Reduced Food Waste
- ✓ Contribution to a Sustainable Value Chain

# *Cost Impact*

- Fewer Direct Headcounts
- Reduced Buyer Management
- Fewer Organizational Resources
- Lower Operating Costs
- Reduced Risks
- Reduced Lost Input Resources
- Reduced Environmental Impact
- Reduced Food Waste

# *Opportunity*

- Pilot Testing
- Initial zero cost suitability trial
- Customized solutions
- Low fixed entry fee
- End to end solution
- Significant and lasting environmental and social outcomes.